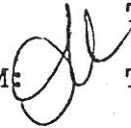


City of San Diego
Legislative Services Department

M E M O R A N D U M

533-3982

DATE: April 26, 1993
TO: Transportation and Land Use Committee Members
FROM:  The La Jolla Coastal Access Task Force
SUBJECT: Proposed Access Program for the Central La Jolla
Community

RECEIVED
93 MAY 26 PM 3:16
CITY CLERKS OFFICE
SAN DIEGO, CA

On September 9, 1992, a proposal was presented to the Transportation and Land Use (T&LU) Committee regarding improvements to parking and access in the central La Jolla area. The original proposal was developed by the La Jolla community planning organization, and supported by the La Jolla Town Council and the La Jolla BID. At that time, the Coastal Commission staff commented that the proposal could be supported with funds available from Coastal Commission Impact Fees in La Jolla, but that more detail and information was necessary. In order to provide that information, the T&LU Committee established the La Jolla Coastal Access Task Force made up of community group representation and City and Coastal Commission staff. The Chairperson of the T&LU Committee, Councilmember Abbe Wolfsheimer, requested that I chair that Task Force, develop a more detailed program, and bring it forward to the T&LU Committee as soon as completed.

The attached document constitutes the Task Force's proposal, which has had the benefit of City staff, MTDB, and Coastal Commission staff review.

The program includes a two-part proposal. Part 1 would make more effective use of underground parking so that it can be provided at low cost, making it competitive with street parking. Carpools and vanpools will be encouraged by free parking available in existing unoccupied parking structures. Part 2 would establish a shuttle route between Birdrock and central La Jolla. MTDB would be involved in the development of an implementation strategy for this program.

The proposal will be financed the first year by seed moneys from the Coastal Commission. Approximately \$300,000 to \$400,000 are available for access and parking improvement in La Jolla. The Coastal Commission seed funding will be renewed each year by funding from parking and transit fees so that the program would become self supporting in later years.

 282102