

TRUSTEE CANDIDATE STATEMENT
FOR
CYNTHIA A. BOND

In the fall of 2001, Overland Storage, Inc. hired me as their new director of investor relations and moved me from NYC to La Jolla. And, yes, that was a big change. The majority of my work experience has been in financial consulting, corporate communications and financial analysis drawing on my education that includes a BA in economics from Connecticut College and an MBA from Northwestern University's Kellogg School. Despite what many may think, NYC has neighborhoods with active community groups that work diligently on issues similar to those confronting the LJCPA.

Passing through neighborhoods, one cannot help but experience the visual environment. I believe this experience; the interaction of manmade structures, landscape and topography can present a marvelously enriching experience, or a jarring disappointment. By striving to uphold current laws and to navigate discretionary provisions of local ordinances, the LJCPA provides balanced judgment, an invaluable public service.

Currently I serve on a subcommittee of the La Jolla Shores Planned District Ordinance Update Committee chaired by Tim Lucas, the "Long Range Visions Subcommittee." The committee has examined the guidelines of other towns noted for exemplary planning. I hope to contribute to the enhancement of the La Jolla living experience and facilitate future development with less controversy. Also, since moving here I have volunteered annually for the La Jolla Historical Society's Secret Garden Tour and am looking forward to the event on May 14. Yes, this is a great day, so please mark your calendar!

Having attended almost all of the meetings of the LJCPA over the last twelve months, I appreciate the diligence of its members, their professionalism and commitment to maintaining a balance between development and preservation. La Jolla needs dedicated leaders who work to uphold and improve standards with the goal that La Jolla may serve as a model for other communities. I too want to work toward these goals.

What do I care about?

Plusses: Harmoniously scaled development with native and sustainable landscaping – lots of it, story poles, village beautification, highway beautification with more landscaping, transparency in community groups, farmers markets and Slow Food, libraries – the Riford and Athenaeum, thriving independent shops - old and new, sensible traffic flow, public art.

Minuses: Highrises in La Jolla, three stories in Bird Rock, seedy news racks, potholes, aggressive signage, noise and light pollution.

More to come: Independent La Jolla.