

# La Jolla Planned District Ordinance Committee

Chair: Ione R. Stiegler, FAIA

## AGENDA – MONDAY, March 12, 2012

### 4:00 PM, La Jolla Recreation Center, 615 Prospect Street, Room 1 UNAPPROVED MINUTES OF THE LA JOLLA PLANNED DISTRICT ORDINANCE COMMITTEE March 12, 2012

**Present:** Stiegler, Fitzgerald, Gabsch, Van Galder, Marengo, Little, Rasmussen. **Also present:** members of the public Elizabeth Valerio, Dave Schwab.

A quorum was established and Chair Stiegler called the Meeting to order at 4:05PM.

1. **Public Comment** – Issues not on today’s agenda (2 minutes maximum.)

- No comments from members of the general public.
- Committee member Gabsch noted the proliferation of sandwich boards in the public-right-of-way (PROW) in La Jolla. It was suggested that this matter should be brought to the La Jolla Village Merchants Association (LJVMA) for follow-up with their member businesses. It was also recommended that the Chair encourage the LJVMA to fill their open seat on the PDO Committee.

2. **Chair Report / Board Discussion**

- a. Review and Approve February Minutes. Motion to approve February Minutes (Morengo/Fitzgerald): 5-0-1.

Note: At this point, the Chair deferred the remainder of the Chair Report/Board Discussion until after the scheduled Project Review.

3. **Recommendations to CPA**

A.

**Project Name:** Starbucks Torrey Pines

**Address:** 1055 Torrey Pines Road

**Project Number:** 271779

**PDO Zone:** La Jolla Community Plan

**Applicant:** Starbucks

**Agent:** Elizabeth Valerio

**City Project Manager:** Jeanette Temple

**Date of App Notice:** 2/9/12

**Scope of Work:** Change of use from Bank to restaurant (taking 1625 sq.ft. portion of the bank to convert into Starbucks). Sufficient parking on site. Exterior design change including adding 1099 sq.ft. outdoor patio. Location and placement of dumpster, façade colors and signage.

- Committee discussion with applicant included: 1) the adequacy of proposed on-site parking with project’s intensification of use (from bank to restaurant); 2) PDO compliance of proposed signage with and without a pylon sign (use of pylon sign affects amount/square footage of allowable signage on the building itself); 3) PDO compliance of proposed exterior materials and colors.
- Committee action: None. Applicant will return to PDO Committee with finalized project.

**NEXT MEETING – MONDAY, APRIL 9, 2012**

Please check <http://www.lajollacpa.org> 72 hours prior to meeting, meeting may be cancelled if no projects are on the agenda.

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT IONE R. STIEGLER, FAIA, CHAIR, 858-456-8555 OR**  
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*If a Sign Language Interpreter, aids for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the City’s Disability Services Coordinator at 619-321-3208 at least (5) five work days prior to the meeting date to insure availability.*

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## AGENDA – MONDAY, March 12, 2012 (continued)

### 4. Chair Report / Board Discussion (con't)

- a. Review and Approve Draft Letter for CPA regarding the role of the PDO committee in the city review process. (Fitzgerald)
  - Committee members made several suggestions regarding draft letter to CPA prepared by Fitzgerald. Fitzgerald directed to revise draft and to submit back to Chair/Committee for approval and transmittal to La Jolla CPA.
- b. Issues regarding PDO compliance and means to promote enforcement.
  - This item not discussed.
- c. Printing and binding copies of the LJPDO for use by PDO Committee Members.
  - Total number of pages selected to be printed for distribution is 160 pages.
  - Black and white print, 1-inch binder, set of 8 dividers, all the cost is \$41.
  - Includes:
    - General Development Sign Regulations: chapter 14, article 2, division 12 [12]
    - Signs of Civilization [8]
    - San Diego Municipal Code: Diagram 113-20DD [3]
    - San Diego Municipal Code: 142.1290 the whole section [5]
    - San Diego Municipal Code: 159.0101 through 1590409 [55]
    - San Diego Municipal Code: Appendix A through G [33]
    - Traffic and Parking code [42]
    - Shared Parking Agreement [2]

Note: Two copies were ordered by committee members. Other committee members encouraged to be able to access the PDO.

### 5. Recommendations to DPR Committee

A. None

### 6. Information Only

A. None

Respectfully submitted,

Glen Rasmussen and Jim Fitzgerald, acting  
PDO Committee Secretary

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