

La Jolla Town Council Parks and Beaches Committee

A sub-committee of La Jolla Town Council

Regular Meetings: 4th Monday of the Month

Monday, 24 May 2010 – 4:00PM

La Jolla Recreation Center, 615 Prospect Street, Room 1

AGENDA – REGULAR MEETING

1. Welcome and Call to Order: **Michele Addington**, Chair
2. Adopt the Agenda
3. Meeting Minutes Review and Approval – 26 April 2010
4. **Non-Agenda Public Comment**
 - Issues not on the agenda and within LJPB jurisdiction, two (2) minutes or less.
5. **Chair's Report – Action Items Where Indicated**
 - A. Children's Pool
 - B. Need to form a sub-committee to develop by-laws
 - C. Minutes of the Parks & Beaches – Volunteer Needed
 - D. Chair will be out of town June 28, 2010 and need a volunteer to Chair meeting
6. **Report from advisory Committees**
 - A. Ellen Browning Scripps Park – Patrick Ahern Chair
 - B. Coastal Benches – Esther Viti Chair
7. **San Diego Triathlon Challenge, October 24, 2010**

Kristine Entwistle, Director of Special Events, Challenged Athletes Foundation Office: 858-526-6580, Cell: 619-379-3669 kristine@challengedathletes.org
Item to be voted
8. **It's A GREEN DAY" Sweetest Day Weekend October 17, 2010 SUNDAY 9 am to 7 pm**
New Event (see page 3)
Item to be voted
9. **Ellen Browning Scripps Park Use Guidelines – no update**
10. **Events scheduled on public property in District 1 Telephone: (619) 685-1331**
<http://www.sandiego.gov/specialevents/secal/district1currentyear.pdf>
(if the link does not work copy and paste it into your URL)

ADJOURNMENT

Next Regular Meeting: Monday, 28 June 2010

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San Diego Triathlon Challenge

Changing Lives, one athlete at a time. October 24, 2010

The Event

The Aspen Medical Products San Diego Triathlon Challenge (SDTC) is a 1.2 mile swim, 56 mile bike and 13.1 mile run distance triathlon that will change your life! Athletes compete side by side with world-class challenged athletes, professional triathletes, celebrities and other enthusiasts on one of the most breathtaking yet challenging courses in the country. This event is fun for the whole family and serves as a primary fundraiser for the Challenged Athletes Foundation.

Reputation

What began almost two decades ago as a fundraiser to help a fellow injured triathlete has grown into a celebration of life and sport that is making a difference in the lives of physically challenged athletes around the world. SDTC is an event unlike any other in the world. Inspiration, perspiration and determination are the words of the day, as more than 125 of the world's top physically challenged athletes take on this grueling yet rewarding course alongside 550 able-bodied triathletes, celebrities and pros.

EVENT FEATURES

Participation includes a weekend full of activities including:

Attendance at the Celebration of Abilities (COA) dinner. Meet the challenged athletes participating in the event and be inspired by their stories of triumph.

} Often called "the industry's best schwag bag," each event participant receives an incredible race bag filled with items such as CAF branded clothing, running apparel, sunglasses, sport watches, goggles, Nike running shoes and more! (valued at \$350)

} An inspirational kick-off to the day with a challenged athletes introduction ceremony.

} Event day continental breakfast for all athletes as well as a post-race BBQ and awards ceremony.

} State of the art jumbo screen at La Jolla Cove to showcase all the action and special presentations taking place throughout the day.

} The chance to fundraise for awesome incentive prizes.

} The CAF Expo which features: The Wawanese Family Fun Zone with inflatable jumpers and carnival games, Tour de Cove Spinathon, 5K fitness walk, the CAF store to purchase your official CAF branded gear and the silent auction for the opportunity to bid on fabulous trips, sporting event tickets and other exceptional gifts.

CAF Mission It is the mission of the Challenged Athletes Foundation to provide opportunities and support to individuals with physical disabilities so they can pursue active lifestyles through physical fitness and competitive athletics.

It's A GREEN DAY™

Sweetest Day Weekend October 17, 2010 SUNDAY 9 am to 7 pm

Scripps Park (La Jolla Cove) La Jolla, California 1142 Coast Blvd. La Jolla, CA 92037

It's A Green Day, is a multi-city campaign dedicated to connecting people to resources and information about emerging and available technologies that promote solutions to environmental problems, ways to green your world by saving energy, reducing pollution, **recycling**, healthy living, green home products, career and educational workshops and eco-businesses.

The celebration of the environment, animals, healthy living, community and social consciousness is the key in being GREEN. The combination of empowering speakers, socially conscious exhibitors, delicious organic and healthy food and great music **with East of Echo**, make for an earth-friendly experience that is thought-provoking, inspiring and enjoyable for all.

Past Event Coverage:

☺ Los Angeles Spring Fest March 2010: <http://www.youtube.com/watch?v=LQmcz3MPp2g>

FREE E-Waist Drop Off

All Green Electronics Recycling has the breadth of services, depth of resources and nationwide partners and facilities capable of serving the recycling needs of all industries. All of the electronic products we handle are recycled and processed within North America using our own processing centers and other responsible recycling partner facilities. We do not send anything to developing nations for processing!

The Benefits to Sponsor and Exhibit Include:

- High-visibility promotion (San Diego Reader, City Beat SDNN, San Diego Union Tribune, Zvents) from booth placement to banners and announcements on our main stage,
- The inclusion of company/organization logos on thousands of flyers, posters and advertisements that are displayed both at the event and prior, in media publications, and around the greater Southern California area prior to the event.
- Showcase their products and services
- Present their campaigns and ideas to the public
- Free participation in our workshops
- Provide volunteer services
- Promote web sites, newsletters, social media

Our Sponsors:



If you have any questions please feel free in contacting me at anytime via email or tele. Further, details are available by visiting our website: www.TheGreenExpo.net

Mike, Director1 (619) 865-5904 Mike@michelangeloevents.com